

Directors' Council
Meeting Minutes
April 25, 2017

10:00 a.m. The meeting was called to order by Jeff Floyd, Directors' Council Chair

- Welcome Remarks and Recognition of New Members/ Title Changes

10:06 a.m. 2017-2019 Directors' Council Officer Elections, facilitated by Dr. Kim Daniel-Robinson
Nominations Committee Chair and Director of New Student Experience

- The Officers for the 2017-2018 academic year are:
 - Chair Denise Robinson Lewis
 - Vice Chair Sharon Rosengart
 - Secretary Liana Fornarotto
 - Professional Development Committee Chair Michael Corso
 - Assessment Committee Chair Jane Zeff
 - Community Committee Chair Sharon Rosengart
- All members are welcome to join any committee in which they have interest; please contact the committee chair to do so.

10:10 a.m. Recognition of Upcoming Retirees

10:11 a.m. 2016 National Survey on Student Engagement Report Results, presented by Dr. Robert Seale,
Chief of Staff to the President and Board of Trustees

William Paterson University administers the survey in the spring semester of even numbered years. The results detailed below are from the Spring 2016 semester.

- The population surveyed consists of first year students, with less than 30 completed credit hours and seniors, with 90 or more completed credit hours.
- The response rate was in line with previous results: 21% First Years & 20% Seniors.
- Comparisons among peer institutions include Public Masters Large, Regional States and majority non-residential institutions.
- The survey has four themes: Academic Challenge, Learning with Peers, Experiences with Faculty and Campus Environment. These results also assist in scoring for the Middle States Review process.
- Since the survey has been administered, first year respondents have rated the University higher than seniors. This is thought to be because of the increase in working hours outside the University and increases in commuter rates as students progress through their coursework.
- Overall satisfaction rates are good. The goal is to achieve excellent.
- Of note, this is the first year there were no parking complaints in the comments and no major dining services complaints.

10:30 a.m. Directors' Council Scholarship Update from Spencer Scott, Director of Major Gifts and Planning

- In order to award another student scholarship in Fall 2017, \$300 is needed.

- Donations continue to be accepted.
- The 2016 Directors' Council scholarship recipient, Sherry Goetz, has achieved an internship with the videographer of the New York Giants for the summer.

10:35 a.m. University Civic Engagement Overview with Donna Minnich-Spuhler, Director of Campus Activities Service and Learning and Brianna Egers, Student.

- Brianna Egers, a sophomore marketing major and Campus Compact Newman Fellow, as well as President Elect for SGA 2017-18, shared some of her experiences participating in civic engagement and community service projects sponsored by William Paterson University Campus Activities Service and Leadership.
- Donna Minnich-Spuhler explained how civic engagement is embedded into our institutional mission and values, as well as the strategic plan and the University Core Curriculum.
- William Paterson University was the first in New Jersey to require participation in a course that incorporates civic engagement. As a result, community partnerships are expanding.
- Donna Minnich-Spuhler also explained the LEADS Badge Program that details each student's extra-curricular involvements and gave an overview of the thousands of service hours that about 2000 students have provided for each of the last two years.

11:00 a.m. Denise Robinson Lewis introduced the Civic Engagement Project to be completed in University Commons 216.

11:04 a.m. Directors' Council Members packed 820 study snack bags to be distributed to students during finals week.

11:35 a.m. Closing Remarks from Jeff Floyd, Directors' Council Chair